



Your Servicing Amsoil Dealer: John P Cardell – 702-376-1298 Email: [john@motoroilinfo.com](mailto:john@motoroilinfo.com)

Why put ninety-nine cent oil in your engine that's worth thousands of dollars? Or for that matter, something as small as your \$100 weed whacker. Today's vehicles have more power, use less gas and have smaller engines than ever before. High performance mixed with small engines means high stresses and increased demands on motor oil

Oil is the lifeblood of your vehicles or equipment. It will determine the longevity and maintenance costs associated with them. Why waste your money on petroleum oil when you can use AMSOIL, and it will cost you less?

Facts:

1. AMSOIL synthetic motor oil has been providing 25,000 mile oil change intervals since 1972.
2. With **over a billion documented miles** traveled by people like you, **there has never been one single engine failure** due to AMSOIL or extended oil drain intervals.
3. AMSOIL has a "written warranty" on all their lubricants and lubricating fluids.
4. There has never been a need to use this warranty due to oil related failure.

Why waste your money on **petroleum oil** that will cause them to wear out faster, form sludge and varnish deposits, plus require you to change your oil every 3,000 miles.

Why do the same oil companies that recommend 3,000-mile oil changes in the USA also offer and recommend 10,000-mile oil changes in Europe with plans for increasing that in the future?

**The answer - Profits!**

In a September 2001 Lubricants *World Magazine* interview, Marc Graham, the **president of Jiffy Lube** International, owned by Pennzoil-Quaker State (PQS), **states** that:

"At (PQS) we use a number internally that **if we shorten the drain interval by 100 miles** for each car serviced, it would **mean an additional \$20 million** in revenue for the company. Looking at this from another angle, if we could move our customers to get **one more oil change per year, it's worth \$294 million** for the oil change alone, and \$441 million in revenue, when you include the ancillary products and services customers typically buy along with the oil change."Graham **openly admits that the bottom line is profits**. The shorter the drain interval the more money Jiffy Lube and Pennzoil-Quaker State make. With statements like this it sure appears that they apparently don't care about your vehicle and selling you a quality extended drain interval synthetic, like AMSOIL. Their hidden agenda is to see the same customer over and over again as often as possible!

Petroleum motor oil has a film strength of about only **400 PSI**. It will break down under heat and stress which leaves "cholesterol like" deposits of carbon, varnish and sludge in your engine. This causes your critical engine components to wear much more rapidly. It's no wonder you have to change it every 3000 miles. Your local quick lube or auto dealer can't wait to see you again to take more of your hard earned money! AMSOIL has a film strength of **3300 PSI**, does not break down, shear or lose viscosity under heat and stress. "Cholesterol like" deposits are eliminated. AMSOIL spares no expense when it comes to additives, **selecting the most robust additive packages** on the market. These additives keep AMSOIL motor oils shear stable, resist the degrading effects of varnish and sludge, keep engine components clean and deposit-free and effectively resist rust, corrosion and foaming.

By using only the **highest quality synthetic base stocks and additives** available, AMSOIL motor oils are capable of:

- Extended drain intervals
- Maintaining engine performance
- Providing longer engine/equipment life
- Better gas mileage
- Keeping engines clean and deposit-free
- Easier cold weather starting
- Protecting against rust and corrosion
- Keeping your exhaust cleaner
- Reducing waste oil and our dependency on foreign oil

AMSOIL's data isn't derived from a controlled field study, but the sheer mountain of vehicle miles over three decades, and the absence of any confirmed performance, wear or maintenance issues.

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